

ICDF2C 2009

International Conference on
Digital Forensics & Cyber Crime



INTERNATIONAL CONFERENCE ON DIGITAL FORENSICS AND CYBER CRIME
September 30, 2009 – October 1, 2009 in Albany, NY
<http://d-forensics.org>

SPONSORSHIP OPPORTUNITIES

We are excited to bring you a sponsorship opportunity for its first ever International Conference on Digital Forensics and Cyber Crime (ICDF2C) to be held September 30 to October 2, 2009, at the Holiday Inn Albany on Wolf Road in Albany, New York.

The conference is hosted by the University at Albany, University of New York, New York State Division of Criminal Justice Services, the New York State Police Computer and Financial Crime Units, the Institute for Computer Sciences, Social-Informatics and Telecommunications Engineering, and Create-Net, this unique conference encompasses not only the technical, but also the social, legal and business aspects of forensics.

We ask that you review this proposal to serve as one of the sponsors for this inaugural conference. This sponsorship opportunities brochure is designed to provide you with the information you need to allow your organization to choose your desired level of involvement and exposure to our attendees. A variety of sponsorship packages exists. They include opportunities to serve as meal and special event sponsors, as well as exhibitors. Please note that we will be pleased to discuss other options that may better suit your organization's goals. Proceeds from this program will provide resources to support scholarships to attend the conference as well as for cyber security and digital forensics programs to grow in future years.

The objective of the conference is to bring together law enforcement, prosecutors, private industry employees, government officials, and academics in the area of digital forensics and cyber crime. Our conference is the first of its kind - encompassing both traditional computer forensics and information security concerns (i.e. Internet Crimes against Children), as well as money laundering and accounting fraud detection (both of which have become increasingly electronic). This includes tracks on multimedia and handheld device forensics as well as forensics and law (which may apply towards CLE credits). The goals for our conference are simple, but significant: to raise awareness of the diverse interests and needs in the community, to promote greater participation in dialogue and exchange and, by doing so, to strengthen digital forensics capacity and capability locally, nationally, and internationally. We are providing a venue that not only offers chances for networking, but also high-quality training opportunities through expert speakers, state-of-the-art work from researchers around the world, and tutorials on basic and advanced forensic techniques.

We expect between 100 - 250 participants to attend from a variety of industries including:

- Accountants
- Anti-Money Laundering Compliance Officers
- Auditors / Internal Auditors
- Banking Agents
- Compliance Officers
- Disaster Recovery Professionals
- Financial Intelligence Officers
- Fraud Examiners
- Information Technology Specialists
- Information Security Officers
- Insurance Company Personnel & Agents
- Security / Intelligence Agents
- Investment Advisors
- Law Enforcement
- Lawyers / Prosecutors / District Attorneys
- Money Laundering Reporting Officers
- Financial Regulators
- Risk Management Officers
- Computer Security Practitioners

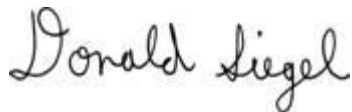
A sponsorship commitment form is at the end of these materials. If you have any questions or need any additional information please don't hesitate to contact Sally Mills at (518) 442-4272 or via email at smills@uamail.albany.edu or go to the conference website at <http://d-forensics.org>.

We invite you to be a part of this very exciting experience and look forward to this partnership with you.

Sincerely,



Dr. Sanjay Goel
Conference Chair, ICDF2C
Director of Research, NYS Center for Information Forensics and Assurance
Associate Professor, University at Albany, State University of New York



Dr. Donald Siegel
Dean and Professor, School of Business
University at Albany, State University of New York

INTERNATIONAL CONFERENCE ON DIGITAL FORENSICS & CYBER CRIME – SPONSORSHIP OPPORTUNITIES

Diamond Title Sponsor (USD \$7,500) – One Available

The diamond title sponsorship package is the most prominent sponsorship of the conference. The logo of the company which provides the title sponsorship receives branding association and maximum exposure during the conference.

Gold Conference Sponsor (USD \$5,000) – Three Available

The gold conference sponsorship package provides pre-conference marketing and branding association as well as extensive exposure throughout the conference.

Gala Dinner Sponsor (USD \$4,000) – One Available

The gala dinner will take place on the first day of the conference (Wednesday September 30th) and provides an excellent sponsorship opportunity to be a part of the social highlight of the conference. This sit-down dinner will offer high-quality cuisine and an after-dinner speaker.

Exhibitor* (USD \$2,000) – Up to Thirty-Five Available

Having an exhibitor booth at ICDF2C is an excellent way to ensure that there is time for our attendees to view your literature as well as to talk with your knowledgeable sales and/or technical representatives. Because this event is co-hosted with NYSP and DCJS, we expect our conference attendees to include managers and decision-makers from across law enforcement, state agencies, accounting, and auditing firms, business consulting companies, regulatory agencies and others interested in digital forensics.

Luncheon Sponsor (USD \$2,500) – Two Available

Being an official lunch sponsor provides an opportunity for your organization to take part in prime marketing and networking in a more relaxed setting.

Breakfast Sponsor (USD \$1,500) – Two Available

Being an official breakfast sponsor provides an opportunity for your organization to project a strong marketing presence. Breakfast will be a time where conference attendees will linger when having their morning coffee.

Program Book Sponsor (USD \$2,000) – One Available

Sponsorship of the program book is geared towards sponsor visibility. By becoming the program book sponsor, your company's name will stand out not only during the conference, but long after the event whenever the attendees refer to their conference materials.

*Please note: Exhibitor “pop up” displays must fit within the allocated booth space. Exhibitors are responsible for set-up, dismantling, and shipping of booth material. Based on sponsorship level, sponsors will be contacted and given two days to make their booth selections. If unable to do so, the next sponsor who has made a commitment to the conference will be offered the opportunity to reserve their booth space. Internet access and power must be purchased at additional cost. A sample version of the exhibit space is available upon request.

| SPONSORSHIP PACKAGE BENEFITS | Diamond Sponsor | Gold Sponsors | Gala Dinner Sponsor | Luncheon Sponsors | Breakfast Sponsor | Program Book Sponsor | Exhibitors |
|---|--|---|--|----------------------------------|--------------------------------------|------------------------------|---------------------|
| | <i>USD \$7,500</i> | <i>USD \$5,000</i> | <i>USD \$4,000</i> | <i>USD \$2,500</i> | <i>USD \$1,500</i> | <i>USD \$2,000</i> | <i>USD \$2,000</i> |
| Number Available: | 1 | 3 | 1 | 2 | 2 | 1 | 35 |
| Company Logo & Description in Program Book | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Logo, Description & Sales Contact Info. on Website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 8' x 10' Exhibit Booth | ✓ | ✓ | ----- Reserve at 20% discount ----- | | | | ✓ |
| Complimentary Passes | 5 conference passes, buy 5 more 20% off | 3 conference passes, buy 4 more 20% off | 3 additional dinner passes | 3 additional lunch passes | 3 additional breakfast passes | 2 conference passes | 2 conference passes |
| Key Company Logo Placement | Name badges, front of program book, emails sent to attendees | Front of program book, emails sent to attendees | Each Gala Dinner Pass Website with meal choice | Each Luncheon Pass (Your Lunch) | Each Breakfast Pass (Your Breakfast) | Back & front of program book | |
| 1 Item Company Literature & Gift/ Giveaway Distribution Opportunity: | In attendee registration package | | At each place setting | At display table during lunch | At display table during breakfast | Within program book | |
| Acknowledgements During: | Open session and gala dinner | | Gala dinner | Lunch | Breakfast | Opening session | |
| Signage (with Conference Hosts) | Logos will appear on conference signage near the registration, exhibitors, conference session rooms, and main conference area Logo on projection backdrop During general announcements and at beginning / end of sessions | | Exclusive rights during Gala Dinner Option for company banner | Exclusive rights during Luncheon | Exclusive rights during Breakfast | | |
| Additional Features | Welcome attendees w/ hosts & hold press conf. | | Option for sponsored beverage bar | | | | |
| Exclusive ICDF2C Sponsor Logos | ✓ | ✓ | | | | | |

Additional details as well as terms and conditions can be found online at: <http://www.d-forensics.org/>

ICDF2C 2009

**International Conference on
Digital Forensics & Cyber Crime**



International Conference on Digital Forensics and Cyber Crime
September 30 to October 2, 2009

SPONSOR RESPONSE FORM

Your Name: _____

Organization Name: _____

Address: _____

Phone: _____ **E-mail:** _____

Our organization is pleased to support the International Conference on Digital Forensics and Cyber Crime at the following level:

- | | |
|---|---------|
| <input type="checkbox"/> Diamond Title Sponsor (only 1 available) | \$7,500 |
| <input type="checkbox"/> Gold Conference Sponsor (only 3 2 available) | \$5,000 |

Individual Sponsorship Packages

- | | |
|---|---------|
| <input type="checkbox"/> Gala Dinner Sponsor (only 1 available) | \$4,000 |
| <input type="checkbox"/> Welcome Reception Sponsor (only 1 available) | \$2,500 |
| <input type="checkbox"/> Luncheon Sponsor (only 2 available) | \$2,500 |
| <input type="checkbox"/> Breakfast Sponsor (only 2 available) | \$1,500 |
| <input type="checkbox"/> Program Book Sponsor (only 1 available) | \$2,000 |

- | | |
|------------------------------------|---------|
| <input type="checkbox"/> Exhibitor | \$2,000 |
|------------------------------------|---------|

I am unable to sponsor this event, but would like to make a contribution to the effort in the amount of _____.

My check is enclosed. (*Checks should be made payable to **The University at Albany Foundation.***)

Please invoice me at the above address.

Information will follow to request details for the sponsorship package indicated above.

Please fax this form to 518.442.4975 or mail to:

University at Albany, School of Business
1400 Washington Avenue, BA 364
Albany, New York 12222

Call Bill Roller 518-442-4909 with questions.